Publications by Department

Loyola College in Maryland
January 1, 2009 - December 31, 2009

Accounting

Blouch, William E. (Professor)

Journal Article, Academic Journal
Blouch, W. E., Ulrich, T. A., Michenzi, A. R., *Faculty Perspective of a Contemporary Auditing Curriculum*, Journal of Business and Behavioral Sciences, 20, 2, (2009), p. 28-41.

Journal Article, Academic Journal
Ulrich, T. A., Michenzi, A. R., Blouch, W. E., *An Importance-Effectiveness Analysis of Contemporary Auditing Course*, Academy of Educational Leadership Journal, 13, 4, (2009), p. 1-17.

Conference Proceeding
Blouch, W. E., Ulrich, T. A., Michenzi, A. R., *Faculty Perspective of a Contemporary Auditing Curriculum*, American Society of Business and Behavioral Sciences, 16, 1, (2009), p. 9 pages.

Langmead, Joseph M. (Executive-in-Residence)

Journal Article, Professional Journal
Langmead, J. M., Soroosh, J., *Planning Ahead for IFRS1-Initial Adoption of IFRS by US Companies*, CPA Journal, 79, 10, (2009), p. 24-29.

Journal Article, Professional Journal
Langmead, J. M., Soroosh, J., *International Financial Reporting Standards: The Road Ahead*, CPA Journal, Vol. LXXIX, 3, (2009), p. 16-24.

Michenzi, Alfred R. (Professor)

Journal Article, Academic Journal
Blouch, W. E., Ulrich, T. A., Michenzi, A. R., *Faculty Perspective of a Contemporary Auditing Curriculum*, Journal of Business and Behavioral Sciences, 20, 2, (2009), p. 28-41.

Journal Article, Academic Journal
Ulrich, T. A., Michenzi, A. R., Blouch, W. E., *An Importance-Effectiveness Analysis of Contemporary Auditing Course*, Academy of Educational Leadership Journal, 13, 4, (2009), p. 1-17.

Conference Proceeding
Blouch, W. E., Ulrich, T. A., Michenzi, A. R., *Faculty Perspective of a Contemporary Auditing Curriculum*, American Society of Business and Behavioral Sciences, 16, 1, (2009), p. 9 pages.

Soroosh, Jalal (Professor)

Journal Article, Academic Journal
Soroosh, J., Zhu, H., *Fin 46(R) Info: Not Useful!*, Journal of Corporate Accounting and Finance, 20, 6, (2009), p. 71-81.

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Langmead, J. M., Soroosh, J., *Planning Ahead for IFRS1-Initial Adoption of IFRS by US Companies*, CPA Journal, 79, 10, (2009), p. 24-29.

Journal Article, Professional Journal
Langmead, J. M., Soroosh, J., *International Financial Reporting Standards: The Road Ahead*, CPA Journal, Vol. LXXIX, 3, (2009), p. 16-24.

Zhu, Hong (Assistant Professor)

Journal Article, Academic Journal
Soroosh, J., Zhu, H., *Fin 46(R) Info: Not Useful!*, Journal of Corporate Accounting and Finance, 20, 6, (2009), p. 71-81.

Journal Article, Academic Journal
Zhu, H., *Is Funds From Operations Managed to Maximize REIT CEO's Cash Bonuses?*, European Journal of Management, 9, 2, (2009), p. 193-202.

Economics

Burger, John D. (Associate Professor)

Journal Article, Academic Journal
Burger, J. D., Walters, S. J.K., *Uncertain Prospects: Rates of Return in the Baseball Draft*, Journal of Sports Economics, 10, 5, (2009), p. 485-501.

Di Lorenzo, Thomas J. (Professor)

Book, Chapter in Scholarly Book-New
Di Lorenzo, T. J., *Hoppean Political Economy vs. Public Choice*, Essays in Honor of Hans-Hermann Hoppe, eds. Stephan Kinsella and Guido Hulsmann, Mises Institute, (2009), p. 271-282.

Hilton, Francis G. (Associate Professor)

Journal Article, Academic Journal
Lorenzi, P., Hilton, F. G., *Spreading the wealth*, Society, 46, 4, (2009).

Samuel, Andrew (Assistant Professor)

Journal Article, Academic Journal
Samuel, A., *Preemptive Collusion among Corruptible Law-Enforcers*, Journal of Economic Behavior and Organization, 71, 2, (2009), p. 441-450.

Scott, Charles E. (Professor)

Research Report
Scott, C. E., Siegfried, J., *American Economic Association Universal Academic Questionnaire Summary Statistics 2008*, American Economic Review, 99, 2, (2009), p. 641-645.

Walters, Stephen J.K. (Professor)

Journal Article, Academic Journal
Burger, J. D., Walters, S. J.K., *Uncertain Prospects: Rates of Return in the Baseball Draft*, Journal of Sports Economics, 10, 5, (2009), p. 485-501.

Finance

Fairchild, Lisa M. (Professor)

Journal Article, Academic Journal
Fairchild, L. M., Flaherty, S. M. D., Shin, Y. S., *Analysis of Unsolicited Credit Ratings in Japan: New Evidence from Moody's*, Review of Pacific Basin Financial Markets and Policies, 12, 1, (2009), p. 103-123.

Lee, Sangwoo (Assistant Professor)

Journal Article, Academic Journal
Lee, S., Park, K., Shin, H., *Disappearing Internal Capital Markets: Evidence from Diversified Business Groups in*, Journal of Banking & Finance, 33, (2009), p. 326-334.

Reinhart, Walter J. (Professor)

Journal Article, Academic Journal
Han, S. H., Shin, Y. S., Reinhart, W. J., Moore, W. T., *Market Segmentation Effects in Corporate Credit Rating Changes: The Case of Emerging Markets*, Journal of Financial Services Research, 35, 2, (2009), p. 142-167.

Book, Textbook-Revised
Farrell, J. L., Reinhart, W. J., *Portfolio Management: Theory, Behavioral Aspects, and Applications*, McGraw-Hill Learning Solutions, 4e, (2009).

Shin, Yoon S. (Assistant Professor)

Journal Article, Academic Journal
Fairchild, L. M., Flaherty, S. M. D., Shin, Y. S., *Analysis of Unsolicited Credit Ratings in Japan: New Evidence from Moody's*, Review of Pacific Basin Financial Markets and Policies, 12, 1, (2009), p. 103-123.

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Han, S. H., Shin, Y. S., Reinhart, W. J., Moore, W. T., *Market Segmentation Effects in Corporate Credit Rating Changes: The Case of Emerging Markets*, Journal of Financial Services Research, 35, 2, (2009), p. 142-167.

Ulrich, Thomas A. (Professor)

Journal Article, Academic Journal
Ulrich, T. A., *Entrepreneurially-Minded Undergraduate Business Student's Educational Preferences*, Journal of Entrepreneurship Education, (2009).

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Ulrich, T. A., Michenzi, A. R., Blouch, W. E., *An Importance-Effectiveness Analysis of Contemporary Auditing Course*, Academy of Educational Leadership Journal, 13, 4, (2009), p. 1-17.

Conference Proceeding

Blouch, W. E., Ulrich, T. A., Michenzi, A. R., *Faculty Perspective of a Contemporary Auditing Curriculum*, American Society of Business and Behavioral Sciences, 16, 1, (2009), p. 9 pages.

Information Systems

Rice, Daniel O. (Assistant Professor)

Book, Non-Scholarly-New
Gopal, R., Nunez, M., Garfinkel, R., Rice, D. O., *Information Systems Security and Statistical Databases: Preserving Confidentiality through Camouflage*, Elsevier Science "Handbook of Information Systems" series on "Business Computing", (2009).

Tallon, Paul P. (Associate Professor)

Book, Chapter in Textbook-New
Tallon, P. P., *How IT Infrastructure Shapes Strategic Alignment: A Case Study Investigation with Implications for Strategic IS Planning, Planning for IS*, M.E. Sharpe Publishers, (2009).

Wren, Gloria P. (Associate Professor)

Journal Article, Academic Journal
Wren, G. P., Mora, M., Forgionne, G., Gupta, J., *An integrative evaluation framework for intelligent decision support systems*, European Journal of Operational Research, 195, 3, (2009), p. 642-652.

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Nakamatsu, K., Wren, G. P., Jain, L., Howlett, R., *New Advances in Intelligent Decision Technologies*, Springer Publishing Company; Nakamatsu, K., Wren, G.P., Jain, L., Howlett, R. (eds), (2009).

International Business

Kashlak, Roger J. (Professor)

Book, Textbook-Revised
Kashlak, R. J., Phatak, A., Bhagat, R., *International Management: Managing in a Diverse and Dynamic Global Environment*, Irwin McGraw Hill, 2e, (2009).

Law & Social Responsibility

Ellis, Nan S. (Professor)

Journal Article, Academic Journal
Ellis, N. S., *The Class Action Fairness Act: Story Behind the Statute*, Notre Dame Journal of Legislation, 35, 2, (2009), p. 76-112.

Giampetro-Meyer, Andrea M. (Professor)

Journal Article, Academic Journal
Giampetro-Meyer, A. M., *Captain Planet Takes on Hazard Transfer: Combining the Forces of the Market, the Law, and Ethical Decision-making to Reduce Toxic Exports*, UCLA Journal of Environmental Law & Policy, 27, 1, (2009), p. 71.

Conference Proceeding
Giampetro-Meyer, A. M., DeVader, C. L., *From Second-Hand Smoke to Fragrance in the Workplace: Implications for Employers*, Mid-Atlantic Academy of Legal Studies in Business 2009 Annual Conference, (2009).

Runnels, Michael (Assistant Professor)

Journal Article, Academic Journal
Runnels, M., *Apologies All Around: Advocating Federal Protection for the Full Apology in Civil Cases*, San Diego Law Review, 46, (2009), p. 137.

Management

Banks, Michael A.

Journal Article, Academic Journal
Banks, M. A., *Enhancing knowledge transfer in classroom versus on-line settings: The interplay among instructor, student, content, and context*, Decision Sciences Journal of Innovative Education, 7, 1, (2009), p. 123-148.

Cummings, Jeffrey L. (Associate Professor)

Journal Article, Academic Journal
Holmberg, S. R., Cummings, J. L., *Building successful strategic alliances: A Strategic Process and Analytical Tool for Selecting Alliance Partners*, Long Range Planning, 42, 2, (2009), p. 164-193.

DeVader, Christy L. (Associate Professor)

Conference Proceeding
Giampetro-Meyer, A. M., DeVader, C. L., *From Second-Hand Smoke to Fragrance in the Workplace: Implications for Employers*, Mid-Atlantic Academy of Legal Studies in Business 2009 Annual Conference, (2009).

Conference Proceeding
DeVader, C. L., Gerlich, N., *On the Scent of a Marketing Strategy: When Scent IS Part of the Job*, Academy of Business Disciplines Annual Conference, (2009).

Conference Proceeding
DeVader, C. L., Barker, P., *Fragrance in the Workplace is the New Second-hand Smoke*, American Society of Business & Behavioral Sciences, 16, 1, (2009).

Desai, Harsha B. (Professor)

Conference Proceeding
Sherman, A. Kimbrough, Desai, H. B., *Igneous Skis: An Upstart in a Mature Industry*, Proceedings of the Society for Case Research, (2009).

Ding, Hung-bin (Associate Professor)

Journal Article, Academic Journal
Ding, H. B., Pukthuanthong-Le, K., *Family firm IPO performance and market signals*, Journal of Enterprising Culture, 17, 1, (2009), p. 55-77.

Journal Article, Academic Journal
Huang, Y. C., Ding, H. B., Kao, M. R., *Salient stakeholder voices: Family business and green innovation adoption*, Journal of Management and Organization, 15, 3, (2009).

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Ding, H. B., Phan, P. H., *Why aren't we learning from our partners? An investigation on the relationship between initial conditions and knowledge acquisition effectiveness*, International Journal of Entrepreneurship and Innovation Management, 9, 3, (2009), p. 204-228.

Editorial
Ding, H. B., *Bridging Family Business and International Business Research: An introduction*, Multinational Business Review, 16, 2, (2009), p. 1-8.

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Ding, H. B., Pukthuanthong-Le, K., *Collective reputation and the formation of organizational reputation*, The Proceedings of the United States Association for Small Businesses and Entrepreneurship Annual Conference, (2009).

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Ding, H. B., *Entrepreneurial activities and new venture internationalization in Taiwan. The Handbook of Research on Asian Entrepreneurship. Leo Paul Dana (ed.)*, Edward Elgar, (2009).

Lorenzi, Peter (Professor)

Journal Article, Academic Journal
Lorenzi, P., Hilton, F. G., *Spreading the wealth*, Society, 46, 4, (2009).

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Lorenzi, P., Zhang, Q., Friedmann, R., *A Rationale for Sin Taxes*, Institute of Behavioral and Applied Management Proceedings, October, (2009), p. 264-269.

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Lorenzi, P., Zhang, Q., Friedmann, R., *Sustainability and Sin Taxes*, Institute of Behavioral and Applied Management Conference 2008-2009, (2009), p. 215-220.

Conference Proceeding
Lorenzi, P., *Teaching Social Entrepreneurship*, Institute of Behavioral and Applied Management Conference 2008-2009, (2009), p. 290-295.

Mento, Anthony J. (Professor)

Conference Proceeding
Raelin, J. D., Mento, A. J., *Emotional Mind Maps to Promote Team Psychological Safety and Learning in High Affect Environments*, Management Education & Development Division of the Academy of Management Annual Meeting, (2009).

Raelin, Jonathan D. (Assistant Professor)

Journal Article, Academic Journal
Bailey, J., Ford, C., Raelin, J. D., *Philosophical ties that bind practice: The case of creativity*, Journal of Management Inquiry, 18, 1, (2009), p. 27-38.

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Cataldo, C. G., Raelin, J. D., Lambert, M., *Reinvigorating the Struggling Organization: The Unification of Schein's Oeuvre into a Diagnostic Model*, Journal of Applied Behavioral Science, 45, 1, (2009), p. 122-140.

Conference Proceeding
Raelin, J. D., Mento, A. J., *Emotional Mind Maps to Promote Team Psychological Safety and Learning in High Affect Environments*, Management Education & Development Division of the Academy of Management Annual Meeting, (2009).

Marketing

Athaide, Gerard A. (Professor)

Journal Article, Academic Journal
Athaide, G. A., Klink, R. R., *Managing Seller-Buyer Relationships during New Product Development*, Journal of Product Innovation Management, 26, 3, (2009), p. 566-577.

Corrigan, Hope B. (Visiting/Adjunct Faculty)

Journal Article, Academic Journal
Craciun, G., Corrigan, H. B., *Creating a Marketing Brochure: An Integrative Experiential Learning Project in the Undergraduate Branding Course*, Journal of Marketing Education, (2009).

Book, Chapter in Textbook-Revised
Corrigan, H. B., *Retailing Management, 7th edition*, Michael Levy and Bart Weitz. McGraw Hill Higher Education, (2009).

Craciun, Georgiana (Assistant Professor)

Journal Article, Academic Journal
Craciun, G., Corrigan, H. B., *Creating a Marketing Brochure: An Integrative Experiential Learning Project in the Undergraduate Branding Course*, Journal of Marketing Education, (2009).

Conference Proceeding
Zhang, Q., Craciun, G., Shin, D., *Promoting Safety versus Preventing Aggressiveness: A Comparison between Gain and Loss Framed Messages in Safe Driving Campaigns*, Marketing & Public Policy Conference 2009, 19, (2009), p. 42-43.

Klink, Richard R. (Professor)

Journal Article, Academic Journal
Klink, R. R., *Gender Differences and New Brand Name Response*, Marketing Letters, 20, 3, (2009), p. 313-326.

Journal Article, Academic Journal
Athaide, G. A., Klink, R. R., *Managing Seller-Buyer Relationships during New Product Development*, Journal of Product Innovation Management, 26, 3, (2009), p. 566-577.

Vallen, Beth E. (Assistant Professor)

Journal Article, Academic Journal
Wilcox, K., Vallen, B. E., Block, L. G., Fitzsimons, G. J., *Vicarious Goal Fulfillment: When the Mere Presence of a Healthy Option Leads to an Ironically Indulgent Decision*, Journal of Consumer Research, 36, (2009), p. 380-393.

Journal Article, Academic Journal
Noel, H., Vallen, B. E., *The Spacing Effect in Marketing: A Review of Extant Findings and Directions for Future Research*, Psychology & Marketing, (2009).

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Wilcox, K., Vallen, B. E., Block, L. G., Fitzsimmons, G. J., *Vicarious Goal Fulfillment: When the Mere Presence of a Healthy Option Leads to an Ironically Indulgent Decision*, Marketing and Public Policy, 19, (2009), p. 75-77.

Zhang, Qiyu (Assistant Professor)

Journal Article, Academic Journal
Zhang, Q., *Are Loyal Customers more profitable? An Empirical Investigation*, Journal of Academy of Business and Economics, 9, 2, (2009).

Conference Proceeding
Lorenzi, P., Zhang, Q., Friedmann, R., *A Rationale for Sin Taxes*, Institute of Behavioral and Applied Management Proceedings, October, (2009), p. 264-269.

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Lorenzi, P., Zhang, Q., Friedmann, R., *Sustainability and Sin Taxes*, Institute of Behavioral and Applied Management Conference 2008-2009, (2009), p. 215-220.

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Zhang, Q., Craciun, G., Shin, D., *Promoting Safety versus Preventing Aggressiveness: A Comparison between Gain and Loss Framed Messages in Safe Driving Campaigns*, Marketing & Public Policy Conference 2009, 19, (2009), p. 42-43.

Operations Management

Falasca, Mauro (Assistant Professor)

Conference Proceeding
Falasca, M., Zobel, C., *An optimization model for humanitarian relief volunteer*, Proceedings of the 6th International ISCRAM Conference, (2009).

Sharkey, Phoebe D. (Professor)

Conference Proceeding
Sharkey, P. D., *Teaching Lean Production to an MBA Audience*, Lean Advancement Annual Conference: Achieving Enterprise Excellence, (2009).

Sherman, A. Kimbrough (Associate Professor)

Conference Proceeding
Sherman, A. Kimbrough, Desai, H. B., *Igneous Skis: An Upstart in a Mature Industry*, Proceedings of the Society for Case Research, (2009).