Publications by Department

Loyola College in Maryland January 1, 2003 - December 31, 2003

Accounting

Blouch, William E. (Professor)

Journal Article, Academic Journal

Blouch, W. E., Michenzi, A. R., Ulrich, T. A., *An Assessment of the Importance of Auditing Topics: A Faculty Perspective*, National Accounting Journal (The), 4, 1, (2003), p. 13.

Journal Article, Academic Journal

Michenzi, A. R., Blouch, W. E., Ulrich, T. A., *CPAs Assess the Development of Professional Skills of Recent Accounting Graduates*, Journal of the Academy of Business Education, 4, (2003), p. 126-137.

Conference Proceeding

Blouch, W. E., Ulrich, T., Michenzi, A., *Auditing Textbook: An Importance-Effectiveness Analysis*, Annual National Meeting of the Academy of Business Disciplines, (2003).

Manuscript

Ulrich, T. A., Blouch, W. E., Michenzi, A. R., *Auditing Textbooks: An Importance-Effectiveness Analysis*, Academy of Business Disciplines, (2003).

Keeling, Kermit O. (Associate Professor)

Journal Article, Academic Journal

Keeling, K. O., New Final and Temporary Regulations Provide New Opportunities to Claim Home Dale Exclusions, Journal of Taxation of Investments, Autumn 2003, (2003), p. 10.

Journal Article, Public or Trade Journal

Keeling, K. O., Recent Guidance Sheds Light on Expanded innocent Spouse Protection, Tax Strategies, August 2003, (2003), p. 12.

Maas, Jayne D. (Assistant Professor)

Study Guide

Maas, J. D., Cassagio, J., Study Guide for Use with Financial Accounting: A New Perspective, Irwin McGraw-Hill, (2003), p. 421 pages.

Instructional Software

Maas, J. D., Accounting: Information for Business Decisions - PowerPoint Slides, Chapter 24, Harcourt College Publishers, (2003).

Michenzi, Alfred R. (Associate Professor)

Journal Article, Academic Journal

Blouch, W. E., Michenzi, A. R., Ulrich, T. A., *An Assessment of the Importance of Auditing Topics: A Faculty Perspective*, National Accounting Journal (The), 4, 1, (2003), p. 13.

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Michenzi, A. R., Blouch, W. E., Ulrich, T. A., *CPAs Assess the Development of Professional Skills of Recent Accounting Graduates*, Journal of the Academy of Business Education, 4, (2003), p. 126-137.

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Michenzi, A. R., Cook, G. L., DeBerg, C. L., Milano, B. J., Rama, D. V., *Developing Personal Competencies through Service-Learning: A Role for Student Organization*, Advances in Accounting Education, (2003), p. 21.

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Ulrich, T. A., Blouch, W. E., Michenzi, A. R., *Auditing Textbooks: An Importance-Effectiveness Analysis*, Academy of Business Disciplines, (2003).

Sedaghat, Ali M. (Associate Professor)

Conference Proceeding

Sedaghat, A. M., *Using Industry Training Programs to Complement Managerial Accounting Coverage*, American Accounting Association, (2003).

Conference Proceeding

Sedaghat, A. M., Comparison between Traditional Teaching Materials with the Industry Training Programs in Managerial Accounting, Annual meetings of the Institute of Mangement Accountants, (2003).

Conference Proceeding

Sedaghat, A. M., *Total Comfort Care, Inc.: Providing a Strategic Competitive Advantage in the Rental Market*, National Business and Economics Society Fourth Annual Conference, (2003).

Economics

Burger, John D. (Assistant Professor)

Journal Article, Academic Journal

Burger, J. D., Walters, S. J.K., *Market Size, Pay, and Performance: A General Model and Application to Major League Baseball*, Journal of Sports Economics, 4 (2), (2003), p. 108-125.

Research Report

Burger, J. D., Warnock, F. E., *Diversification, Original Sin and International Bond Portfolios*, International Finance Discussion Paper #755, Federal Reserve Board, (2003).

Cichello, Paul L.

Journal Article. In-House Journal

Cichello, P. L., Child Fostering and Human Capital Formation in Kwa-Zulu-Natal: An Economist's Perspective, Social Dynamics, 29(2), (2003).

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Cichello, P. L., Fields, G., Freije, S., Menendez, M., Newhouse, D., For Richer or For Poorer? Evidence from Indonesia, South Africa, Spain and Venezuela, Journal of Economic Inequality, 1(1), (2003).

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Cichello, P. L., Fields, G., Newhaus, D., *Household Income Dynamics: A Four Country Story*, Journal of Development Studies, 40(2), (2003).

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Cichello, P. L., Fields, G., Freije, S., Menendez, M., Newhaus, D., *Escaping from Poverty: Household Income Dynamics in Indonesia, South Africa, Spain and Venezuela*, Pathways Out of Poverty: Private Firms and Economic Mobility in Developing Countries, (2003).

Derrick, Frederick W. (Professor)

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Derrick, F. W., Scott, C. E., Sedgley, N. H., *Consumption Taxes in the Internet World*, International Advances in Economic Research, 9, 4, (2003), p. 304-311.

Di Lorenzo, Thomas J. (Professor)

Book, Scholarly-New

Di Lorenzo, T. J., *The Real Lincoln: A New Look a Abraham Lincoln, His Agenda, and an Unnecessary War*, Forum/Random House, (2003).

Hilton, Francis G. (Associate Professor)

Book, Chapter in Scholarly Book-New

Hilton, F. G., Levinson, A., *Measuring Environmental Compliance Costs and Economic Consequences: A Perspective from the United States*, Quantifying the Impact of Technical Barriers to Trade, (2003).

Scott, Charles E. (Professor)

Journal Article, Academic Journal

Derrick, F. W., Scott, C. E., Sedgley, N. H., *Consumption Taxes in the Internet World*, International Advances in Economic Research, 9, 4, (2003), p. 304-311.

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Scott, C. E., Siegfried, J., *American Economic Association Universal Academic Questionnaire Summary Statistics* 2002, American Economic Review, 93, 2, (2003), p. 521-524.

Sedgley, Norman H. (Assistant Professor)

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Sedgley, N. H., Elmslie, B., *Vent for Surplus in a Dynamic Setting*, Progress in Economic Research, (2003), p. 183-196.

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Sedgley, N. H., Elmslie, B., *The Reswitching Debate: Whence it Came and Where it Went*, Intellectual News, 13, (2003), p. 67-70.

Walters, Stephen J.K. (Professor)

Journal Article, Academic Journal

Walters, S. J., Burger, J. D., *Market Size, Pay, and Performance: A General Model and Application to Major League Baseball*, Journal of Sports Economics, 4, 2, (2003), p. 108-25.

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Walters, S. J.K., Tax Law Can Solve Brewers' Woes, Milwaukee Journal Sentinel, (2003).

Magazine/Trade Publication

Walters, S. J.K., StatScape: Speed Thrills, The Sporting News, (2003), p. 60.

Magazine/Trade Publication

Walters, S. J.K., StatScape: The Fatigue Factor, The Sporting News, (2003), p. 32.

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Walters, S. J.K., StatScape: The Hangover Effect, The Sporting News, (2003), p. 66.

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Walters, S. J.K., StatScape: Can't-Miss Prospects, The Sporting News, (2003), p. 39.

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Walters, S. J.K., StatScape: Pitching and Defense, The Sporting News, (2003), p. 43.

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Walters, S. J.K., StatScape: The Learning Curve, The Sporting News, (2003), p. 47.

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Walters, S. J.K., StatScape: Closer Mentality, The Sporting News, (2003), p. 41.

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Walters, S. J.K., Statscape: Strike One, The Sporting News, (2003), p. 44.

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Walters, S. J.K., Statscape: Clutch Hitters, The Sporting News, (2003), p. 43.

Magazine/Trade Publication

Walters, S. J., StatScape: Umpire Effects, The Sporting News, (2003), p. 61.

Ward, Marianne H. (Assistant Professor)

Journal Article. Academic Journal

Ward, M. H., Devereux, J., *Measuring British Decline: Direct Versus Long Span Income Measures*, Journal of Economic History (The), 63, 3, (2003), p. 826-851.

Williams, Nancy A. (Associate Professor)

Conference Proceeding

Williams, N. A., Dale, L., *Trends in California Water Metering: A Preliminary Analysis*, International Conference on Advances in Water Supply Management, (2003).

Finance

Cotner, John S. (Professor)

Journal Article, Academic Journal

Jones, R. M., Cotner, J. S., Kashlak, R. J., *Effectively Integrating the ifs into the EMBA Curriculum*, Journal of Teaching in International Business, 15, 1, (2003), p. 15.

Fairchild, Lisa M. (Professor)

Book, Chapter in Textbook-New

Fairchild, L. M., Koch, T. W., *Chapter A6: Municipal Securities*, The Handbook of Modern Finance, 2003, (2003).

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Fairchild, L. M., Ellis, N. S., Ben & Jerry's, Journal of Financial Education, (2003), p. 88-102.

Ionici, Octavian E.

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Ionici, O. E., *Bank Restructuring: Analytical and Management Aspects of Non-performing Assets*, Peer Reviewed Proceedings of the 2003 Romanian Economic Association Annual Conference, 31, (2003), p. pp. 373-405.

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Ionici, O. E., Daianu, D., Achievements and Challenges for Banking Sector Development in EU Accession Countries: Southeast Europe and Baltic Countries, Peer Reviewed Proceedings of the OECD Forum on Trade in Fin. Services, (2003).

Li, Joanne W. (Associate Professor)

Journal Article, Public or Trade Journal

Li, J. W., Liang, N., Board Structure and Firm Performance: An Empirical Study of China's Private Firms, China and World Economy, 11, 2003, (2003), p. 51-59.

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Li, J. W., Chan, K. C., *Decaf or Regular: A Look at the Time Compression Format in MBA Investment Course*, Journal of Financial Education, 29, (2003).

Shin, Yoon S. (Assistant Professor)

Journal Article, Academic Journal

Shin, Y. S., Moore, W. T., *Explaining Credit Rating Differences Between Japanese and U.S. Agencies*, Review of Financial Economics, 12, (2003), p. 18.

Ulrich, Thomas A. (Professor)

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Ulrich, T. A., *Linking Learning Styles with Business Ethical Decisions*, Journal of Contemporary Business Issues, 11, (2003), p. 9.

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Information Systems

Kramer, Steven B.

Journal Article, Academic Journal

Assad, A. A., Kramer, S. B., Kaku, B. K., *Comparing functional and cellular layouts: a simulation study based on standardization*, International Journal of Production Research, 41, 8, (2003), p. 1639-1663.

Pridmore, Jean L.

Conference Proceeding

Prince, B., Pridmore, J. L., Bradley, R., *Is Open Source a Diffuseable Product?*, Southern Association of Information Systems, (2003).

Tallon, Paul P.

Technical Report

Tallon, P. P., Strategies for Generating Value from Information Technology: "It's (Not) All about How Much You Spend", CIO Research Whitepaper Series, Glasshouse, Inc., (2003).

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Tallon, P. P., Transformational Outsourcing: Creating IT Flexibility and Delivering Sustainable Business Value through Continuous Improvement, CIO Research Whitepaper Series, OAO Technology Solutions, Inc., (2003).

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Tallon, P. P., *Value-Oriented Strategies for Managing Total Cost of Service*, CIO Research Whitepaper Series, OAO Technology Solutions, Inc., (2003).

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Tallon, P. P., Why Alignment can be a Barrier to IT Value: Uncovering an Alignment Paradox, CIO Insight, 32, (2003), p. 75-76.

Wren, Gloria P. (Assistant Professor)

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Wren, G. P., Ferreiro, O., *The Role of the IT Executive in Chilean Firms*, Information Resources Management Association (IRMA), (2003), p. 973-974.

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Wren, G. P., Forgionne, G., *Innovations in Decision Support Systems*, International Series on Advanced Intelligence, 3, (2003), p. 85-110.

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Wren, G. P., Strategies to guide decision making for the Suicide Prevention Website, Presented to the Specialized Information Services Branch of the National Library of Medicine as part of the Suicide Prevention Network Presentation, (2003).

Professional Presentation

Wren, G. P., Adya, M., *An exploratory study of decision making under stress*, Decision Sciences Institute Annual Meeting, (2003).

International Business

Jones, Audra (Visiting/Adjunct Faculty)

Conference Proceeding

Kashlak, R. J., Jones, R. M., Jones, A., *Knowledge Flows and Economic Development Through Micro-Enterprise Collaboration in Third Sector Communities*, Academy of International Business-Northeast, (2003).

Jones, Raymond M. (Professor)

Journal Article, Academic Journal

Jones, R. M., Cotner, J. S., Kashlak, R. J., *Effectively Integrating the ifs into the EMBA Curriculum*, Journal of Teaching in International Business, 15, 1, (2003), p. 15.

Conference Proceeding

Jones, R. M., *Evolutionary Environmental Scanning: Lessons for the Fast Food Industry*, Proceedings of the American Society for Competitiveness Annual Pulbication, (2003), p. 37-46.

Journal Article, Academic Journal

Jones, R. M., Mento, A. J., Desai, H. B., *Integrated Team Development Methodologies for Managers in an EMBA Program: A Case Study*, Journal of Executive Education, 2, (2003), p. 15-29.

Journal Article, Academic Journal

Mento, A. J., Jones, R. M., *Reflections for Knowledge Consolidation*, Journal of Contemporary Business Issues, 11, 2, (2003), p. 73-78.

Conference Proceeding

Jones, R. M., Kashlak, R. J., *Knowledge and Democracy in Third Sector Communities: Case Studies of International Collaboration*, Proceedings of the Conference on Emerging Issues in Business and Technology, (2003), p. 325-334.

Conference Proceeding

Kashlak, R. J., Jones, R. M., *Strategically Intersecting Private and Government Organizations with Third Sector Communities*, Proceedings of the Academy of International Business Northeast Annual Conference, (2003), p. 272-284.

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Law & Social Responsibility

Ellis, Nan S. (Professor)

Journal Article, Public or Trade Journal

Ellis, N. S., Work is its Own Reward: Are Workfare Participants Employees Entitled to Protection Under the Fair Labor Standards Act?, Cornell Journal of Law and Policy, (2003).

Journal Article, Academic Journal

Fairchild, L. M., Ellis, N. S., Ben & Jerry's, Journal of Financial Education, (2003), p. 88-102.

Giampetro-Meyer, Andrea M. (Professor)

Journal Article, Public or Trade Journal

Giampetro-Meyer, A. M., *Review Essay: The Power Pyramid*, Berkeley Journal of Employment and Labor Law, 24, (2003).

Book, Scholarly-New

Kubasek, N., Herron, D., Ostas, D., Browne, M. N., Giampetro-Meyer, A. M., *Contemporary Business Law in a Global Economy*, Lakeshore Publishing, (2003).

Journal Article, Academic Journal

Browne, M. N., Giampetro-Meyer, A. M., *Many Paths to Justice: The Glass Ceiling, The looking Glass, and Strategies for Getting to the Other Side*, Hofstra Labor & Employment Law Journal, 21, (2003).

Journal Article, Public or Trade Journal

Giampetro-Meyer, A. M., *The Power Pyramid, a Review of Susan Estrich's SEX & POWER*, Berkeley Journal of Employment and Labor Law, (2003).

Management

Cummings, Jeffrey L. (Assistant Professor)

Journal Article, Academic Journal

Cummings, J. L., Teng, B.-S., *Transferring R&D knowledge: The key factors affecting knowledge transfer success*, Journal of Engineering and Technology Management, 20, 1-2, (2003), p. 39-68.

Desai, Harsha B. (Professor)

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Kashlak, Roger J. (Professor)

Journal Article, Academic Journal

Kashlak, R. J., Sherman, H., Joshi, M., *Board of Director Composition and Foreign Direct Investment: A Longitudinal Study*, Journal of Current Research in Global Business (The), 5, 8, (2003), p. 1-11.

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Jones, R. M., Cotner, J. S., Kashlak, R. J., *Effectively Integrating the ifs into the EMBA Curriculum*, Journal of Teaching in International Business, 15, 1, (2003), p. 15.

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Conference Proceeding

Kashlak, R. J., Sherman, *The Internet and its Impact on an SME's Choice of Internationalization Process*, Eastern Academy of Management - International, Annual Conference, (2003).

Lorenzi, Peter (Professor)

Conference Proceeding

Lorenzi, P., Global Leadership: Oil Crises from Colonialism to Conservation, Conference on Emerging Issues in Business & Technology, (2003), p. 7.

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Lorenzi, P., *Punishing Work: Unintended Consequences of Taxation*, Conference on Emerging Issues in Business & Technology, (2003), p. 6.

Mento, Anthony J. (Professor)

Journal Article, Academic Journal

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Mento, A. J., Jones, R. M., *Reflections for Knowledge Consolidation*, Proceedings of the Conference on Emerging Issues in Business and Technology, (2003), p. 10-15.

Marketing

Athaide, Gerard A. (Associate Professor)

Journal Article, Academic Journal
Athaide, G. A., Stump, R. L., Joshi, A. W., Understanding New Product Co-development
Relationships in Technology-Based, Industrial Markets, Journal of Marketing Theory and
Practice, 11, 3, (2003), p. 46-58.

Cooke, Ernest F. (Professor)

Journal Article, Public or Trade Journal
Cooke, E. F., Morality, Greed, and Competition are Not Incompatible, Rights, Relationships,
& Responsibilities, 1, (2003).

Klink, Richard R. (Associate Professor)

Journal Article, Academic Journal

Klink, R. R., *Creating Meaningful Brands: The Relationship Between Brand Name and Brand Mark*, Marketing Letters, October, (2003).