Publications by Department

Loyola College in Maryland January 1, 2002 - December 31, 2002

Accounting

Blouch, William E. (Professor)

Journal Article, Academic Journal

Ulrich, T. A., Blouch, W. E., Michenzi, A. R., *CPA Firms Assess the Effectiveness of Business Curricula in the Development of Professional Skills*, Journal of the Academy of Business Education, 6, (2002).

Keeling, Kermit O. (Associate Professor)

Journal Article, Academic Journal

Keeling, K. O., *Tax Planning After the Job Creation and Worker Assistance Act of 2002*, Journal of Taxation of Investments, Fall, (2002).

Journal Article, Academic Journal

Keeling, K. O., *Preparing for the Onslaught of the Alternative Minimum Tax on Unsuspecting Middle Income Taxpayers*, Journal of Taxation of Financial Institutions, September, (2002).

Journal Article, Academic Journal

Keeling, K. O., *Get a Fix on the Exclusion for Damage Awards*, Practical Tax Strategies (Taxation for Accountants/Taxation for Lawyers), August, (2002), p. 7.

Journal Article, Academic Journal

Keeling, K. O., *Tax Penalties Facing Parents and Married Couples*, Journal of Taxation of Investments, (2002), p. 22.

Maas, Jayne D. (Assistant Professor)

Instructional Software

Maas, J. D., *Managerial Accounting: A Focus on Decision Making*, Thomson Publishing, (2002).

Study Guide

Maas, J. D., *Published Supplemental PowerPoint lecture slides for Cunningham, Nikolai and Bazley*, Accounting Information for Business Decisions, November 2002, (2002), p. 24 chapters.

Michenzi, Alfred R. (Associate Professor)

Journal Article, Academic Journal

Ulrich, T. A., Blouch, W. E., Michenzi, A. R., *CPA Firms Assess the Effectiveness of Business Curricula in the Development of Professional Skills*, Journal of the Academy of Business Education, 6, (2002).

Book Review

Michenzi, A. R., *Financial Accounting, Libby, Libby and Short*, Mcgraw-Hill, 4th edition, (2002).

Book Review

Michenzi, A. R., *Auditing and Assurance Service: An Integrated Approach, Arens, Elder and Beasley*, Prentice Hall, 9th edition, (2002).

Sedaghat, Ali M. (Associate Professor)

Written Case with Instructional Material

Sherman, A. Kimbrough, Sedaghat, A. M., *A Cry for Assistance, URTA: Case B*, Annual Advances in Business Cases, (2002), p. 197-212.

Written Case with Instructional Material

Sherman, A. Kimbrough, Sedaghat, A. M., *Paratransit: Whose Business is it? URTA: Case A*, Annual Advances in Business Cases, (2002), p. 188-196.

Written Case with Instructional Material

Sherman, A. Kimbrough, Sedaghat, A. M., *URTA: A Cry for Assistance*, Annual Advances in Business Cases, (2002), p. 197-212.

Soroosh, Jalal (Professor)

Journal Article, Academic Journal

Soroosh, J., Ciesielski, J., *When Good Assets Go Bad: Write-down Rule Revised under FAS No. 144*, CPA Journal, (2002), p. 43-49.

Economics

Craciun, Georgiana

Conference Proceeding

Craciun, G., Madden, T., A New Look at How Attitude toward the Ad Influences Brand Attitudes and Purchase Intentions, 2002 American Marketing Association Summer Educators, (2002).

Derrick, Frederick W. (Professor)

Journal Article, Academic Journal

Derrick, M. E., Derrick, F. W., *Predictions of Success in Physical Chemistry*, Journal of Chemical Education 79:2, (2002), p. 1013-1016.

Conference Proceeding

Derrick, F. W., Jones, R. M., *Tobacco: Fiduciary or Social Responsibility*, Proceedings of the North American Case Research Association, 18, (2002).

Written Case with Instructional Material

Derrick, F. W., Jones, R. M., *Tobacco: Fiduciary or Social Responsibility - Case and Teaching Note*, Proceedings of the North American Case Research Association, 16, 1, (2002).

Di Lorenzo, Thomas J. (Professor)

Journal Article, Academic Journal

Di Lorenzo, T. J., *The Consolidation of State Power Via Reconstruction*, 1865-1890, Journal of Libertarian Studies, (2002), p. 23.

Journal Article, Academic Journal

Di Lorenzo, T. J., *George Stigler and the Myth of Efficient Government*, Journal of Libertarian Studies, (2002).

Hilton, Francis G. (Associate Professor)

Journal Article, Professional Journal

Hilton, F. G., *The Saint Albert's Method: 19th Annotation Retreats at Parishes and Schools*, Review for Religious, 84-96, 1, (2002), p. 14.

Scott, Charles E. (Professor)

Journal Article, Academic Journal

Scott, C. E., Siegfried, J., *American Economic Association Universal Academic Questionnaire Summary Statistics* 2001, American Economic Review, 89-95, 2, (2002), p. 4.

Sedgley, Norman H. (Assistant Professor)

Conference Proceeding

Sedgley, N. H., Do We Still need Cities? Evidence on Rates of Innovation from Count Data models of MSA Patents, Southern Economics Association Annual Conference, (2002).

Journal Article, Academic Journal

Sedgley, N. H., Elmslie, B., *Vent for Surplus: A Case of Mistaken Identity*, Southern Economic Journal, 68, 3, (2002), p. 712-720.

Journal Article, Public or Trade Journal

Sedgley, N. H., Asymmetric Knowledge Spillovers in a Model of Regional Innovation and *Growth*, Review of Regional Studies, 32, 2, (2002), p. 187-206.

Walters, Stephen J.K. (Professor)

Newspaper

Walters, S. J., Baseball loses big with team in D. C., Baltimore Sun, (2002), p. 9A.

Newspaper

Walters, S. J., New Jersey's Own Baseball Team? It Makes Sense, The Record, (2002), p. 11.

Ward, Marianne H. (Assistant Professor)

Newsletter

Ward, M. H., Devereux, J., *New Evidence on Catch-up and Convergence After 1872*, The Newsletter of the Cliometric Society, 17, 3, (2002).

Finance

Fairchild, Lisa M. (Professor)

Book, Chapter in Textbook-New

Fairchild, L. M., Municipal Securities, Handbook of Modern Finance 2002, (2002), p. 45.

Fletcher, Harold D. (Professor)

Conference Proceeding

Fletcher, H. D., Smith, D., Integrating Performance Assessment and the Balanced Scorecard in Not-for-Profit Organizations, Applied Business Research Conference, (2002).

Conference Proceeding

Fletcher, H. D., Smith, D., A Framework for Integrating Economic Value Added and the Balanced Scorecard in Strategic Planning, Ninth Annual Meeting of the American Society for Business and Behavioral Sciences, Ninth Annual Meeting, (2002).

Reinhart, Walter J. (Professor)

Conference Proceeding

Reinhart, W. J., Cordova, G. C., *Measuring Expectations and Confidence of Chilean Investors*, Alternative Perspectives on Finance, Proceedings of the Sixth Biennial Conference, (2002).

Ulrich, Thomas A. (Professor)

Journal Article, Academic Journal

Ulrich, T. A., *Ambiguity within the Re-Engineered Accounting Curriculum*, Academy of Educational Leadership Journal, 6, (2002), p. 12.

Journal Article, Academic Journal

Ulrich, T. A., Blouch, W. E., Michenzi, A. R., *CPA Firms Assess the Effectiveness of Business Curricula in the Development of Professional Skills*, Journal of the Academy of Business Education, 6, (2002).

Information Systems

Pridmore, Jean L.

Book, Chapter in Scholarly Book-New

Pridmore, J. L., Control Protocol / Internet Protocol and Its Effect on the Internet. The Management of Telecommunications, McGraw-Hill Irwin. H.Carr & C. Snyder (eds. 2), (2002).

Conference Proceeding

McMullen, P., Pentico, D., Pridmore, J. L., *Sequencing Techniques to Minimize Tooling Replacements*, Annual Conference of the Decision Sciences Institute, (2002).

Tallon, Paul P.

Technical Report

Tallon, P. P., Beyond TCO – Designing Storage Strategies through "Value at Risk", CIO Research Whitepaper Series, Glasshouse, Inc., (2002).

Technical Report

Tallon, P. P., *Improving Your Return on IT Investments: Aligning Information Technology with Business Strategy*, CRITO Quarterly, University of California, Irvine, 10, 1, (2002).

Book, Chapter in Textbook-New

Tallon, P. P., Kraemer, K., Investigating the Relationship between Strategic Alignment and IT Business Value: The Discovery of a Paradox. Creating Business Value with Information Technology: Challenges and Solutions, Idea Publishing Group, (2002).

Technical Report

Tallon, P. P., *The Discipline of Managing Storage Costs: A Research Perspective*, CIO Research Whitepaper Series, Glasshouse, Inc., (2002).

Technical Report

Tallon, P. P., The Evolution of Information as a Strategic Enterprise Resource: Securing Information Assets, CIO Research Whitepaper Series, Glasshouse, Inc. (2002).

Technical Report

Tallon, P. P., *Uncovering Best Practices for Storage Management: Developing and Implementing a Storage Strategy*, CIO Research Whitepaper Series, Glasshouse, Inc., (2002).

Journal Article, Academic Journal

Tallon, P. P., Kauffman, R., Lucas, H., Whinston, A., Zhu, K., *Using Real Options Analysis for Evaluating Uncertain Investments in Information Technology: Insights from the ICIS 2001 Debate*, Communications of the AIS (CAIS), 9, (2002), p. 136-167.

Wren, Gloria P. (Assistant Professor)

Journal Article. Academic Journal

Wren, G. P., Forgionne, G., *Advanced Decision Making Support Using Intelligent Agent Technology*, Journal of Decision Systems, 11, 2, (2002), p. 165-184.

Journal Article, Academic Journal

Wren, G. P., Forgionne, G., *Determination of Simultaneity in an Intelligent Decision Support for an Autonomous Robotic Vehicle*, Journal of Applied System Studies, 3, 3, (2002), p. 576-595.

Conference Proceeding

Wren, G. P., Forgionne, G., *Implementing Rail Grade Crossing Analysis with a Decision Support System*, Joint Conference on Information Systems (JCIS), (2002), p. 486-489.

PH.D. Dissertation

Wren, G. P., *An Agent-Based Intelligent Decision Support System for Autonomous Robotic Systems*, University of Maryland Baltimore County, Baltimore, MD, (2002).

Book, Chapter in Scholarly Book-New

Wren, G. P., Forgionne, G., *Evaluating web-based and real-time decision support systems. Decision Support Systems in the Internet Age*, F. Adam, P. Brèzilion, P. Humphreys, J.-C. Pomerol, eds., Proceedings from IFIP WG 8.3, (2002), p. 166-175.

International Business

Franke, Richard H. (Professor)

Conference Proceeding

Franke, R. H., *Business and Society: New Developments in Journal Quality*, 13th Annual Meeting of the International Association for Business and Society, 13, (2002), p. 5.

Conference Proceeding

Franke, R. H., Industrial Democracy: Cross-National Analysis of Effects on Economic Performance Over Three Decades and Importance to Competitiveness of American Business in the Age of Enron, Academy of International Business, Northeast, (2002).

Jones, Raymond M. (Professor)

Journal Article. Academic Journal

Jones, R. M., Mento, A. J., *A Change Management Process: Grounded in both theory and practice*, Journal of Change Management, 3, 1, (2002), p. 15.

Journal Article, Professional Journal

Mento, A. J., Jones, R. M., *Facilitating Executive Learning; Development and Application of a Conceptual Model*, Journal of Executive Education, 1, 2, (2002), p. 40-57.

Book, Chapter in Textbook-New

Jones, R. M., *Interview on Tobacco Issues*, People and Issues in Tobacco Control, (2002), p. 285-287.

Conference Proceeding

Jones, R. M., *Environmental Scanning: The Evolutionary Gap in the Literature*, Conference on Emerging Issues in Business & Technology, (2002), p. 107-112.

Conference Proceeding

Derrick, F. W., Jones, R. M., *Tobacco: Fiduciary or Social Responsibility*, Proceedings of the North American Case Research Association, 18, (2002).

Written Case with Instructional Material

Derrick, F. W., Jones, R. M., *Tobacco: Fiduciary or Social Responsibility - Case and Teaching Note*, Proceedings of the North American Case Research Association, 16, 1, (2002).

Law & Social Responsibility

Giampetro-Meyer, Andrea M. (Professor)

Journal Article, Public or Trade Journal Giampetro-Meyer, A. M., In Search of a Happy Ending, Teaching Business Ethics, (2002).

Management

Cummings, Jeffrey L. (Assistant Professor)

Journal Article, Academic Journal

Teng, B.-S., Cummings, J. L., *Trade-offs in managing resources and capabilities*, Academy of Management Executive, 16, 2, (2002), p. 81-91.

Desai, Harsha B. (Professor)

Journal Article, Public or Trade Journal

Desai, H. B., General management curriculum for pharmacists: a short course-lessons learned form a non-traditional pharm.d. program, Indian Journal of Pharmaceutical Education, 36, 2, (2002), p. 5.

Journal Article, Public or Trade Journal

Desai, H. B., Succession Planning in the Family Owned Firms: Succession remains the single most important issue in family businesses!, Sino-Manager, 1, (2002), p. 6.

Ding, Hung-bin (Assistant Professor)

Journal Article, Academic Journal

Ding, H. B., Leveraging knowledge: a recipe for success for junior technology imitators, International Journal of Entrepreneurship and Innovation Management, 2, 1, (2002), p. 443-455.

Book, Chapter in Scholarly Book-New

Ding, H. B., Abetti, P. A., The Entrepreneurial Success of Taiwan: Synergy between social capital and institutional support. Advances in the Study of Entrepreneurship, Innovation, & Economic Growth, Gary Libecap (ed.), JAI press, (2002), p. 91-124.

Conference Proceeding

Ding, H. B., Abetti, P. A., *The Entrepreneurial Success of Taiwan: Synergy between Social Capital and Institutional Support*, The Proceedings of the 12th Nordic Conference on Small Business Research, (2002).

Kashlak, Roger J. (Professor)

Journal Article. Professional Journal

Kashlak, R. J., Lorenzi, P., Self-ascribed, ideal, and stereotypical leader behaviors of Journal of Global Business, Journal of Global Business, (2002), p. 8.

Conference Proceeding

Kashlak, R. J., Corporate Governance, Diversification Initiatives and Global Industry Restructuring, Strategic Management Society Annual Conference, (2002).

Conference Proceeding

Kashlak, R. J., *Effectively Integrating the IFS into the EMBA Curriculum*, Academy of Business Education, Annual Conference, (2002).

Lorenzi, Peter (Professor)

Journal Article, Academic Journal

Lorenzi, P., Kashlak, R., *Self-ascribed, ideal and stereotypical leader behaviors of Chilean and American Managers*, Journal of Global Business, Fall, (2002), p. 8.

Mento, Anthony J. (Professor)

Journal Article, Academic Journal

Jones, R. M., Mento, A. J., *A Change Management Process: Grounded in both theory and practice*, Journal of Change Management, 3, 1, (2002), p. 15.

Journal Article, Professional Journal

Mento, A. J., Jones, R. M., *Facilitating Executive Learning; Development and Application of a Conceptual Model*, Journal of Executive Education, 1, 2, (2002), p. 40-57.

Marketing

Athaide, Gerard A. (Associate Professor)

Journal Article, Academic Journal

Athaide, G. A., Stump, R. L., Joshi, A. W., *Managing Seller-Buyer New Product Development Relationships for Customized Products: A Contingency Model Based on Transaction Cost Analysis and Empirical Text*, Journal of Product Innovation Management, 19, 6, (2002), p. 439-454.

Klink, Richard R. (Associate Professor)

Journal Article, Academic Journal

Klink, R. R., Creating Meaningful New Brand Names: A Comparison of Semantic and Sound Symbolism Imbeds, Journal of Marketing Theory and Practice, (2002), p. 8.

Roy, Abhijit (Assistant Professor)

Dissertation

Roy, A., Leveraging Affiliations by Marketing To and Through Associations, Boston University, (2002).

Conference Proceeding

Roy, A., Revitalizing Main Street: The Case of Historic Federal Hill, Baltimore, Advances in Community Quality of Life Research: International Society for Quality of Life Studies, (2002).

Conference Proceeding

Roy, A., *Taking Sides in the Classroom: Harnessing Critical Thinking in Contemporary Marketing Curricula*, Marketing Management Association Educators' Conference, (2002).

Smith, Darlene (Associate Professor)

Conference Proceeding

Fletcher, H. D., Smith, D., Integrating Performance Assessment and the Balanced Scorecard in Not-for-Profit Organizations, Applied Business Research Conference, (2002).

Conference Proceeding

Fletcher, H. D., Smith, D., A Framework for Integrating Economic Value Added and the Balanced Scorecard in Strategic Planning, Ninth Annual Meeting of the American Society for Business and Behavioral Sciences, Ninth Annual Meeting, (2002).

Sundaram, Suresh T. (Assistant Professor)

Journal Article, Academic Journal

Sundaram, S. T., Factors Leading to Sales Force Automation Adoption by the Sales Force: A Longitudinal Analysis, Journal of Personal Selling and Sales Management, (2002).

Journal Article. Public or Trade Journal

Sundaram, S. T., Adapting to "Word of Mouse", Business Horizons, (2002).

Van Doren, Doris C. (Professor)

Journal Article, Academic Journal
Van Doren, D. C., Smith, D. B., An Empirically Based Model of Competitor Intelligence Use,
Journal of Business Research, 55, (2002), p. 12.

Operations Management

Sharkey, Phoebe D. (Professor)

Journal Article, Professional Journal
Sharkey, P. D., Buckle, J., Improving Outcomes for Patients Hospitalized with CHF, Managed
Care Quarterly, (2002), p. 12.

Sherman, A. Kimbrough (Associate Professor)

Written Case with Instructional Material

Sherman, A. Kimbrough, Sedaghat, A. M., *A Cry for Assistance, URTA: Case B*, Annual Advances in Business Cases, (2002), p. 197-212.

Written Case with Instructional Material

Sherman, A. Kimbrough, Sedaghat, A. M., *Paratransit: Whose Business is it? URTA: Case A*, Annual Advances in Business Cases, (2002), p. 188-196.

Written Case with Instructional Material

Sherman, A. Kimbrough, Sedaghat, A. M., *URTA: A Cry for Assistance*, Annual Advances in Business Cases, (2002), p. 197-212.

Simmons, Leroy F. (Professor)

Newsletter

Simmons, L. F., *Project Management-Critical Path Method (CPM) and PERT with Process Model*, Process Model Newsletter, (2002).